

# Junior Livestock Advisory Committee

## November 22, 2010

The meeting was called 6:05pm by Vice President Andree' Earley.

**Present:** Present Ashleigh Aldridge, Tina Blenn, Gayle Carrillo, Andree Earley, Deanna Kossow

**Absent:** Leif Fields, Ray Michelet, Natalie Reis, Jane Scheuermann, Kelly Stowe

**Excused:** Mary McMurphy

**Guests:** Melissa and Steven Schohr, Kathy Ingvaldsen, Kathy Shaw, Mike Cook, Heidi Goss, Shasta, Sean Earley, and Christy Baviere

### Correspondence:

Financial Report: CEO Earley reported that the JLA only lost a little money in their account this year and that was with buying the scale. The Fair is still working on getting the JLA budget back on track.

### Old Business:

1. JLA Membership Drive: Tina Blenn moved to send a letter to those who haven't met the by-laws and see if they want to stay involved with JLA. Ashleigh seconded the motion, and the motion passed. The membership drive was discussed. Jane had said she would get an article in the Clover at the last meeting. There was an article in the newspaper, and it was suggested to put a notice on the fair's facebook and on the website.

2. Fundraiser Dinner:

a. The date was discussed and the committee would like to shoot for a date in March. Everyone is to research dates of other events in the area and report back at the end of December so a decision can be made.

b. The dinner part was discussed and the idea of doing a dinner with alcohol and the dinner together for a price of say \$125 per couple was discussed. Deanna moved to pursue contact with Susan Lohse to see what it would take to put on a dinner for \$125 per couple. Tina seconded the motion and the motion passed voice vote.

The committee decided that it would be good to have a set idea on the improvements the money will go toward. Everyone needs to bring back a prioritized list of what improvements they think need to be done in the livestock area, so that the committee can select one or two to focus on.

### New Business:

Guidebook Updates: The Guidebook goes to print April 15<sup>th</sup>. The JLA has a deadline of March to get in recommendations to the board. The 2011 fair will be a four-day fair and moving the livestock shows to Thursday and Friday only was discussed. The JLA committee members were given the task to go out and get guidebooks from other fairs and see what their show schedules are like. Some example fairs to look at are: Siskiyou, Plumas, Placer, Tehama, Gold Country, Nevada County, Yuba-Sutter and Colusa to name a few.

### Other New Business:

Next Meeting Date: December 29<sup>th</sup> 6pm

### Adjournment

Ashleigh moved to adjourn, and Deanna seconded the motion. Motion passed voice vote.