



January 31, 2012

Dear Potential Vendor:

We would like to extend an invitation to you for our upcoming event. The Butte County Fair in Gridley has been an annual event for many years. This year's fair is August 23rd through the 26th, 2012.

If you are interested in participating in our fair, please complete the vendor application and return it to us as soon as possible as space is filling up fast. Our policy is to allow exhibitors who participated in our 2011 fair to return, but should there be available space, we will review all new applicants for uniqueness, quality of the product, and past experience.

Acceptance of your application by the Association should not be construed as an assignment of space at the fair. All applications will be reviewed and you will be notified if you have been selected to participate in this year's fair. Do not send money with your application!

Please complete application and product list attached. If interested in viewing layout of exhibit space for the fair, please visit our website at www.buttecountyfair.org.

Again, we appreciate your interest in our fair. If you have any questions, please contact our office at (530) 846-3626. Thank You!

Sincerely,
Butte County Fair

If you wish to be taken off of our mailing list, please call, or fax request to (530) 846-5924 or email us at info@buttecountyfair.org



P.O. BOX 308 • GRIDLEY, CA 95948 • (530) 846-3626

Butte County Fair Association
New / Returning Vendor Application
2012 Fair Dates: August 23rd through 26th

An application is required each year regardless of previous participation. This is strictly an application. This form is not a commitment by the Butte County Fair Association to rent space. Do not send money with this application. **Returning vendors must have their application in by March 4, 2012 or spaces will be sold. Fill out BOTH SIDES COMPLETELY.** This application will not be processed without complete information. Please sign and return to the:

Butte County Fair Association
P.O. Box 308
Gridley, CA 95948
Phone: (530) 846-3626 ~ Fax: (530) 846-5924
www.buttecountyfair.org ~ e-mail: info@buttecountyfair.org

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: (____) _____ Home Phone: (____) _____

(Required if selling product)

EMAIL _____ RESALE # _____

Insurance Co. _____ Policy # _____ Phone # _____

New exhibitors **must** send photos. Your application can not be processed without this information. **COMMERCIAL EXHIBITORS ONLY:** Please indicate which booth space you prefer.

Farmers Hall (Main Exhibit Building)

Courtyard Shade (Outdoor Space)

10' X 10'\$300.00 _____

12' X 12' \$300.00 _____

10' X 10' (Corner) \$325.00 _____

Grounds (Outdoor Space)

10' X 10' \$300.00 _____

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Concessionaires Only: You will be charged 22% of gross sales after sales tax. A minimum guarantee amount will be assessed prior to the Fair. Total amount due will be 22% of gross sales or the guarantee, whichever is greater.

Space Requirements:

Food Wagon / Stand: (state dimensions) _____ Front or Side Serve _____

Removable Hitch: _____ Length: _____ Height: _____

Total Frontage you are requesting: _____

All Applicants: **UTILITY REQUIREMENTS:** The use of splitters is NOT PERMITTED.

Requirements: Electrical _____ Amps _____ Volts Do you need water? _____

HAVE YOU EVER EXHIBITED AT OUR FAIR? _____ if no, list three other fairs / events that you have exhibited at and the dates.

1. _____
2. _____
3. _____

Do you use a sound / voice amplification device? _____ (must be approved by management) The volume level will be strictly enforced at the discretion of Fair Management.

List any additional information, not listed previously, that would benefit your application.

Signature _____

List ALL items to be displayed or sold on the next page of this form.
(Add additional sheets if necessary)

General Information

If you are accepted, you will receive a contract along with our rules, regulations, and pertinent Fair information. Food & beverage vendors will be required to use a cash register and report daily.

Payments and Cancellations

Upon receipt of the contract you will be required to remit a deposit equal to 25% of the space fee or guarantee. Refund will be made only if the Fair is notified by the exhibitor of the need to cancel the exhibit space and only if the Fair is able to resell the exhibit space. Exhibitors who fail to remit deposits by the specified date, may forfeit their space. For any cancellations made within 30 days, there will be **NO REFUND**.

