



December 20, 2010

Dear Business Owners,

It is time to start planning for the Butte County Fair Sportsman's Expo. After listening to our 2010 vendors we are making some changes.

This year's Fair will run for four days starting Thursday, August 25 through Sunday, August 28, 2011. The Sportsman's Expo will run Friday through Sunday of the Fair.

If you are a potential vendor for this event, now is the time to get in with our introductory pricing. Please see enclosed application.

The hours for the Sportsman's Expo are:

Friday, August 26, 2011	12 noon to 9 pm
Saturday, August 27, 2011	12 noon to 9 pm
Sunday, August 28, 2011	12 noon to 9 pm

Set-up will be Wednesday from 8 am until 5 pm and Thursday 8 am until 3 pm.

We are looking for all hunting, fishing and outdoors enthusiasts to be a part of this event, promoting and selling everything a Sportsman would need and want excluding knives and ammunition.

After completing and returning the application form you will receive a contract along with the rules, regulations and pertinent fair information.

We look forward to seeing you at the 2011 Butte County Fair.

Butte County Fair Association
New / Sportsman's Expo
2011 Fair Dates: August 25th through 28th

An application is required each year regardless of previous participation. This is strictly an application. This form is not a commitment by the Butte County Fair Association to rent space. Do not send money with this application. **Vendors must have their application in by July 23, 2011. Fill out BOTH SIDES COMPLETELY. This application will not be processed without complete information.** Please sign and return to the:

Butte County Fair Association
P.O. Box 308
Gridley, CA 95948
Phone: (530) 846-3626 ~ Fax: (530) 846-5924
www.buttecountyfair.org ~ e-mail: info@buttecountyfair.org

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: (____) _____ Home Phone: (____) _____
(Required if selling product)

EMAIL _____ RESALE # _____

Insurance Co. _____ Policy # _____ Phone # _____

** We will need a copy of the insurance and a copy of the resale license with the actual contract, when we mail it out later to you*

New exhibitors **must** send photos. Your application can not be processed without this information. **COMMERCIAL EXHIBITORS ONLY:** Please indicate which booth space you prefer.

Expo Hall	Expo Plaza (Outdoor Space)
10' X 10'\$200.00 _____	20' X 35' \$300.00_____
10' X 20'\$300.00 _____	
10' X 20' (Corner) \$400.00 _____	

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All Applicants: **UTILITY REQUIREMENTS:** The use of splitters is NOT PERMITTED.

Requirements: Electrical _____ Amps _____ Volt

HAVE YOU EVER EXHIBITED AT OUR FAIR? _____ if no, list three other fairs / events that you have exhibited at and the dates.

1. _____
2. _____
3. _____

Do you use a sound / voice amplification device? _____ (must be approved by management) The volume level will be strictly enforced at the discretion of Fair Management.
List any additional information, not listed previously, that would benefit your application.

Signature _____

List ALL items to be displayed or sold on the next page of this form.
(Add additional sheets if necessary)

General Information

You will receive a contract along with our rules, regulations, and pertinent Fair information.

Payments and Cancellations

Refund will be made only if the Fair is notified by the exhibitor of the need to cancel the exhibit space and only if the Fair is able to resell the exhibit space. Exhibitors who fail to remit deposits by the specified date, may forfeit their space. For any cancellations made within 30 days, there will be **NO REFUND.**

